

Company Profile

We are fully committed to delivering exceptional and reliable services, labels, and solutions specifically tailored to meet the needs of our esteemed customers.



Avocet Scales & Labels

Where vision meets value



www.avocetscales.co.za

Our Company

Where vision meets value

Avocet Scales & Labels is a proudly South African enterprise that has experienced nationwide growth since its establishment in 2001. With a central office, a national warehouse, and a fully equipped label production hub located in Johannesburg, the company effectively supports 11 branches across the country, thereby ensuring prompt, reliable service and robust regional coverage.

Why Choose Us ?



We sell quality.

It's our identity. Reliability is the problem solver saving you money.



YOU are the priority

We believe YOU are the priority. Our customers and clients come first.



We save you time.

We have fresh, inventive solutions with our consulting experts!



What do we offer?

We offer a comprehensive array of weighing systems, label printers, consumables, and high-performance labeling solutions tailored for various industries, including retail, manufacturing, logistics, food processing, transportation, wine and spirits, beverages, pharmaceuticals, and agriculture. Our expertise encompasses both flexographic printing—ideal for producing long-run, high-quality, and durable labels—and digital printing, which provides remarkable flexibility, rapid turnaround, and vibrant on-demand customization.

Dedication Guaranteed

We are renowned for our dedication to fostering customer partnerships, offering comprehensive lifecycle support that includes delivery, installation, diagnostics, repairs, trade-ins, and personalized consultation. Our service level agreements guarantee reliable uptime and promote long-term operational efficiency.

With an extensive catalogue that includes custom labels, matte, gloss, semi-gloss, polypropylene, shelf-edge, linerless options, sequential printing, and compliance-focused solutions, Avocet seamlessly integrates innovation, quality, and exceptional service.

Our mission is to assist businesses in presenting their products with clarity and confidence. Bringing your brand to life.



Quality Services *that Deliver*

Avocet offers full on-road Maintenance and a Service & Repair Service. We are a SANAS accredited verification laboratory with the ability to verify any approved electronic weighing device (within a capacity range of 3 to 1500kg) as is a legal requirement.

Sales & After Service Sales

We take pride in our excellent after sales service, offering on-the-go support across South Africa. With our product distributors and service covering Africa, we've got you covered from all angles.

We take pride in our excellent after sales your equipment in tip-top shape is our mission, with regular servicing and updates to keep things humming smoothly. Plus, dive into our treasure trove of spare parts for any emergency and swing by our cutting-edge repair hub in Johannesburg. To top it off, we offer staff training so your team can rock your new gear with confidence!

Would you like assistance with financing those substantial purchases?

We will come to your rescue regarding your finances with seamless payment plans! Additionally, we offer a comprehensive warranty for your scale, printer, and wrapping machine components—because who wouldn't appreciate the reassurance of a safety net?



We've got your back,
from start to finish!

ISO 22000

- Food Safety Management System

B-BBEE

- Level 4 Contributor Status

NRCS Accreditation

- Category A1 Weights and Measures

eWASA Certified

- EPR Waste Association of South Africa

GS1 Partner

- GS1 certified for barcoding

Printing

- Efficient UV Flexo Graphic & Digital Self adhesive solutions

Label Design

- In house label designs

SHEQ

- Quality department & effective risk management

Your Number One Label Partner.

ABOUT US!

We at Avocet, offer specialized guidance tailored to the industry, assisting clients in selecting the most suitable substrates and printing or finishing methods. Our commitment ensures that every label embodies the quality of the brand it represents. With our expertise, we guarantee that each label not only possesses an exceptional appearance but also functions reliably in its intended application.



Pharmaceutical



Logistics



Agriculture



Retail



Manufacturing



Food processing



Textile



Wine/Spirits and beverage



Health and Beauty



Chemical

We are happy to help with the process from start to finish!



Primacy 2 by Evolis

Boasting lightning-fast print speeds, a mega-capacity feeder, and a hopper, the Primacy 2 is your go-to printer for cranking out medium to large print jobs. Its high-definition printing mode and colour profile skills deliver results so vivid, you'll think the colours jumped right out of reality and onto the page!

A complete range of consumables

Evolis High Trust consumables ensure high-quality printing and optimal service life for your printer.

With a wide range of cards, ribbons, and cleaning kits you're sure to find the right product for your needs.

Our selection

- **YMCKOO ribbon**: a double layer of overlay for double protection.
- **Ribbon cassettes** for one-step installation or **EASY4PRO** without cassette for users keen to reduce their environmental impact.

Features:

- An array of printing features
- High-performance printing and autonomy
- High security and card durability
- Lamination or even more secure & durable cards.
- Protection of printed data
- User-friendly- LED panel or LCD* screen with QR code display for operating assistance
- Robustness - Print head with reinforced protection
- Clean design - Compact, timeless and elegant in shape

Lamination module*

For even more secure & durable cards.

- Varnish
- Patch
- Generic or custom holograms



High-Tech



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1614, Gauteng

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16 Pisces Cres, Brackenfell,
7560

KZN - PRINTERS FOR AFRICA

Email: saleskzn@printersforafrica.co.za

Phone: +27 (0) 31 701 5225

(c) +27 (0) 72 547 4391 (Zulkif)
Unit 6, 8 Reed Place, Maxmed, Pinetown

SCALE & PRINT :

Your Comprehensive Weighing Solutions & Unparalleled Convenience!

Avocet offers weighing equipment tailored for both retail and industrial applications, seamlessly integrating with point-of-sale (POS) and automation systems. Additionally, we provide advanced labeling technology, including high-quality printers and card printers, to meet all your security and barcoding needs.

DIVERSE LABEL SOLUTIONS:

We offers a wide array of label options, including matte, gloss, polypropylene, and linerless labels, tailored to meet the needs of various industries.

SERVICE LEVEL AGREEMENTS (SLA'S)

They play a crucial role in preventative maintenance within today's operational landscape. Our service is designed to ensure that all your equipment adheres to South African regulatory requirements, including the standards established by the National Regulator for Compulsory Specifications (NRCS) and the South African National Accreditation System (SANAS).



GET YOUR
FREE
Quote
and

ORDER NOW

Where vision meets value



www.avocetscales.co.za



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